

Dear Eric:

I would like to say a quick Thank You for your efforts in getting the word out about our motorcycles. Being a smaller distributor, your partnership has been crucial in getting the word out to key journalists. We have found in today's world, you can have the best product out there, however if the riding and racing public does not receive information, you run the risk of going nowhere.

Your press releases have been extremely effective, especially in driving traffic to our website. We look forward to more of the same great things with your company! We refuse to focus on cutbacks and would rather turn our attention to creating more opportunities!

Thank you again for the great work and we look forward to the future.

Sincerely,  
Tim Pilg  
Marketing Manager  
American Beta Motorcycles